



Jessie Curtis

EXECUTIVE PRODUCER

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I've spent the last 10+ years at Amplify, where I've really grown and sharpened my skills in project management, client relationships, and integrated marketing. My long-term commitment to the company shows how dedicated and reliable I am as a professional. I've led various campaigns from start to finish, working closely with creative, strategy, and production teams to hit our goals, stick to timelines, and manage budgets. I thrive on building lasting relationships with clients, but more importantly within teams to ensure the delivery of flawless event and content production from concept to completion.

● RELEVANT EXPERIENCE

Executive Producer · Amplify

Airbnb · Amazon Fashion · Converse · Dr Martens · Epic Games · Google · LEGO · PlayStation · Porsche · Pinterest · Spotify · YouTube

Project Management: lead end-to-end campaigns and projects working closely with team members across creative, strategy and production to ensure objectives are achieved, timelines met and budget managed

Client Management: built long-term relationships with key client contacts from some of the world's biggest brands acting as the primary contact for all clients' needs and opportunities

Integrated Experience: extensive experience working across multiple disciplines including live events, experiential marketing, PR, digital, retail and talent management

Event and Content Production: Full event and content production from concept to execution including coordination of creative team, renders, CADs, animatics, technical requirements, health and safety documentation and logistics.

Show Production: creation and management of show schedules, talent booking, management & liaison, coordination of show, production and tech teams

Executive Producer	Mar '24 – Present
Senior Producer	Jan '22 – Mar '24
Producer	Jan '19 – Jan '22
Senior Project Manager	Sept '17 – Jan '19
Account Manager	Sept '16 – Sept '17
Senior Account Executive	Mar '15 – Sept '16
Account Executive	Mar '14 – Mar '15

Intern · Candy Kittens

Social Media Management: day-to-day management of the company's social media channels including content scheduling, customer interaction and reporting

Content Management: campaign ideation, content planning, copywriting and creation of digital assets

Customer Service: daily management and processing of customer enquiries, complaint handling and maintaining brand tone & image

● EDUCATION

Cardiff Met University · Upper 2nd Class Honours (2:1)

BA Hons Graphic Communication

Sep '09 – Jul '12

● SKILLS

- Project Management
- Budget & Time Management
- Creative and Idea Generation
- Client Relations
- People Management
- Content Production
- Event Production
- Presentation Skills
- Show Production

● PROFESSIONAL ACHIEVEMENTS

Campaign Awards Finalist 2024

LEGO World Play Day
Creative Production Award

Campaign Awards Winner 2021

PlayStation 5 launch
Grand Prix Award

Campaign Awards Winner 2019 (2)

Google Curiosity Rooms
Retail Brand Activation category
Product Launch/Relaunch category

Q Awards Winner 2018

Who We Be x Spotify
Best Event/Festival category

Music Week Awards 2017 Finalist

Airbnb x Abbey Road Studios
Brand Partnership category

● MEMBERSHIPS

WOAh · Women of Amplify

Nov '19 – Present

WOAh is a series of thought provoking sessions with inspiring guest speakers. We are addressing the inequality we see and experience in the creative industry by amplifying women's voices and stories that matter today.